

Must Aldebaran OÜ

ALDEBARAN FOTO

PHOTOGRAPHY PRICE LIST

25.03.2022

	Service	Price	Base
I	Photography with a dSLR		
	Apartments up to 4 rooms (including)	65€	shoot <sup>1</sup>
	Apartments 5 or more rooms	100€	shoot <sup>1</sup>
	Cottages, private homes and semi-detached homes up to 200m2	65€	shoot <sup>1</sup>
	Private homes and semi-detached homes over 200m2	130€	shoot <sup>1</sup>
	Private homes over 400m2, more than 3 auxiliary buildings	200€	shoot <sup>1</sup>
	Unoccupied parcels	65€	shoot <sup>2</sup>
	Apartment building developments in part or in full	65€ per hour	hour <sup>3</sup>
	Office and Business spaces	Based on private homes areas' prices	shoot
	Warehouses and factory buildings, office buildings, large business spaces (more than 400m2, more than 2 floors, hotels, country hotels and B&Bs etc)	65€/hour	hour <sup>3</sup>
	Stock-photography of regarding a certain region or area (usually to introduce the immediate surroundings of a development)	65€/hour	hour <sup>4</sup>
II	Drone photography		
	Drone photography in Tallinn up to 50km from center of Tallinn	65€	shoot
	Drone photography of a development of residential private plots with roads and utilities already built. If there are more than 9 individual plots. Up to 50km from the center of Tallinn	90€	shoot
	Panorama/composite image <sup>5</sup>	130€	shoot
	Marking the borders of the property on up to 5 photographs of client's choosing	FREE	shoot <sup>6, 7</sup>
	Marking the borders on best aerial photographs (more than 4) selected by the photographer	€65	Shoot <sup>6, 7</sup>
	Marking the borders on all the aerial photos of a single object	65€ per hour	hour
	Marking the outline of an apartment on the exterior photos or aerial photos of the facade of the building, marking the part	€20	object <sup>6</sup>

	of the building and plot of a semi-detached home (regardless of the amount of photos)		
III	Additional fees for object more distant locations		
	Additional fee for locations more than 50km from the center of Tallinn. <sup>8,9</sup>	0.30€/km starting from the first kilometer	km
	Additional fee for locations on islands <sup>8,9</sup>	Distance fee + ferry fees for 1 person and 1 car in both directions	
IV	Permissions/Licencing <sup>10, 11</sup>		
	Licensing a photo from the photography database	5€	item
	Excluding photos of a shoot or property being used in the photography database	100€	shoot
	Exclusive right to use photos or videos	Starting from 250€	Shoot or ad video

All prices indicated are without Value Added Tax (VAT). VAT is not applied. When VAT is to be applied, the price list will be amended accordingly

Must Aldebaran OÜ retains the right to make changes to the price list without advance notice.

#### GENERAL PRINCIPLES OF PHOTOGRAPHY:

\*Intention of the service is to offer photography for real state properties to be sold or rented. Artistic and other values are secondary, unless agreed upon separately.

\*100% satisfaction guarantee. If the client (but not client's client) is not happy with the images I offer to adjust the images in post production to address the grievances and if that is not enough, a free re-shoot based on (or under) the explicit direction of the client may be an option. If this does not help, then an agreement can be reached that a customer will not be billed for the failed service.

\*Please note that this guarantee is provided in good faith. Those who abuse this principle in bad faith may be banned from all services. In a little over five years of offering this guarantee, there have been but 1 or 2 cases when this has been enacted. But many more when I have offered, but the client has been satisfied enough to pay.

\* The client is fully responsible for the photos made during inclement or bad weather. The standing recommendation is always to wait until fully or at least partially clear skies, with no snow or rain fall and little to no wind. If a client demands photos ASAP and regardless of the prevailing weather conditions then later claims of photos being unusable due to bad weather at the time of photography will not be accepted and this will not be grounds for the satisfaction guarantee

\*Orders for drone photography which violate the law, aviation regulations and may endanger civilian or military air traffic will not be accepted

\*If photographing at the desired time and location requires special permits or clearances, the client will be informed of such requirements along with a time frame by when such a permit or clearance can be attained and when would the earliest opportunity for on-site work be possible.

\*Ready to work 7 days a week, including holidays, state and personal holidays. This includes twilight and night time photography.

## PHOTOGRAPHY INCLUDES

\*photographing with a dSLR with a resolution of at least 20 megapixels in .dng-format. All technical issues and failures are the responsibility of the photographer.

\*aerial photography with a drone such as DJI Phantom 4 Pro with a camera resolution of at least 20 megapixels and in .dng-format.

\*photo editing and color correction in Adobe Lightroom using an IPS-type monitor. Exporting the images in jpeg-format in an aspect ratio suitable for use on real estate advertisement sites. (on regular photos an aspect ratio of 3:4, on aerial photos 16:10) with a minimum width of 1600 pixels.

\*If desired, full-size images (20 megapixel resolution) are provided, as well as oth edited and unedited digital negatives (.dng-format and .cr2- raw format from the Canon camera)

\*hosting the images in a cloud folder free for a 30 day period (may be extended in special cases)

\*A1/A3 UAV pilot licensing and lawful use of Unmanned Aerial Vehicles required in the EU

\*With aerial photography/drone photography, marking the borders of the plot or parcel on up to 5 photos (client's choice) will be included in the price of the shoot

## APARTMENT PHOTOGRAPHY INCLUDES

\*interior photos of the Apartment, at least one photo of a parking spot or garage unit (if present), storage unit (if present), hallways of the building, close up of the exterior door of the building, an exterior shot of the building from the street side, as well as the inner yard (if present), on the balcony/balconies (if present) and window views.

## OTHER REMARKS

<sup>1</sup> If a property to be photographed has not been prepared for photography and requires for best results moving personal items, furniture/clutter/trash/building materials for at least half the images to be taken, then the cost of the shoot will be based on an hourly rate of €65 per hour.

<sup>2</sup> In case there are several unoccupied plots next to each other or nearby, so that they can be photographed in a single visit or a single flight of the drone, the photography cost will be applied for a single property only.

<sup>3</sup> Time calculation is based on full hours spend on location. Minimal time is 1 hour. Fox example, there is an order to photograph all apartment types within the apartment building. If it has been agreed on beforehand which apartments and on which floors need to be photographed, then time spent on location is shorter. And if the photographer has to roam about the building looking for any apartment in a suitable state of readiness, then the time spent is different.

<sup>4</sup> Time calculation is based on full hours spend on location. Minimal time is 1 hour. This includes both time spend on photography, as well as moving between the sites, which require photography. For example an order to photograph points of interest like schools, recreational facilities, features of culture and nature in proximity of a new development. The work consists of 1-3 photos per point of interest and then walking or driving to the next one and again taking 1-3 photos. If it has been agreed on beforehand which points of interest need to be photographed and which need not, then time spend will be shorter, If the photographer has to decide on those on his own, then time spent will be longer, this may also include time spent on researching said points of interest.

<sup>5</sup> Should the photographer discover on-site that some perspectives of the property can only be attained using a panorama/composite (due to the size or shape of the property) then additional fee is not applied.

<sup>6</sup> Calculation is based on the photos of a single property photographed

<sup>7</sup> Price is based on a prerequisite that the borders of the property can be easily verified on location based on the buildings, flora, landscape features, or other natural and artificial marks. If this is not possible then the cost of marking the borders on photos will be calculated at an hourly rate of €65 per hour (this usually concerns forested uniform areas).

<sup>8</sup> Distance from the “center” of Tallinn is measured on Google Maps application from the intersection of Pronksi street, Liivalaia street and Tartu road based on the shortest recommended route.

<sup>9</sup> Should an order consist of photographing several objects, which are located more than 50km from Tallinn, but are located less than 50km from each other, then the additional fee for distance is only applied to a single property

\* The plot, the borders of the plot, part of the plot, apartment outline on the building facade, part of the building in a semi-detached house or rowhouse can be marked with both a border as well as a semitransparent color layer.

## LICENSING REMARKS

<sup>10</sup> The client ordering the shoot also obtains license to the photos for any lawful purpose they deem fit. This is not a right for exclusive use as Must Aldebaran OÜ will retain the right to license the use of images to others after 360 days of delivery have passed as well as use the images to promote itself and advertise the services offered.

<sup>11</sup> After the 30 days availability period on the cloud, all photos will be moved into an anonymised non-public database of photos, from which use of photographs can be licensed upon request.

As additional services it is possible to:

\* prohibit to use of photos in the database to be licensed and sold for use to other clients

\* attain an exclusive right of use. In this case Must Aldebaran OÜ will also sell the right to use the photos to promote itself and advertise its services. To ensure this, after the 30 day cloud storage period, all originals and copies retained by Must Aldebaran OÜ will be destroyed as sensitive data.